

# Creative Writing Education

*Be creative to earn a living*

# Session 1: Introduction & Concept Of Creative Writing

## Introduction:

1. A brief on assignments and training schedule.
2. Introduction to content industry and content writing.

## Creative Writing & Its Scope:

1. Concept of creative writing and its scope.
2. How to leverage creative writing and social media for personal branding?
3. How to ideate creative writing topics?
4. Scope of regional languages.
5. Plagiarism and spinning
6. Assignment

# Session 2: Kinds Of Creative Writing

1. Discussion on submitted assignment and solutions to the queries based on last session.
2. Kinds of creative writings such as,
  - a. Poetry
  - b. Story/script writing
  - c. Personal blogging
  - d. Feature writing
3. How to develop above write-ups?
4. Assignment

# Session 3: Editing & Important Tools

1. Discussion on submitted assignment and solutions to the queries based on last session.
2. How to edit and create a final draft.
3. Writer's block and how to overcome it?
4. Tools for creating imagery content.
5. Tools to get copyright free images.
6. Tools to keep a check on unethical practices like plagiarism, spinning etc.
7. Softwares for creating video and audio writing.

**Note:** Use of tools and softwares will not be covered in the session.

# So, let's learn together!

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